NEWS RELEASE

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AMERICA'S TOOTHFAIRY

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IMMEDIATE RELEASE

DELTA DENTAL COMMUNITY CARE FOUNDATION DONATION TO AMERICA'S TOOTHFAIRY HELPS DELIVER CRITICAL SERVICES

(Charlotte, NC, September 17, 2014) – The Delta Dental Community Care Foundation announced today its grant of \$50,000 to the National Children's Oral Health Foundation: *America's ToothFairy* (NCOHF) to support oral health services and education through NCOHF's Orange County Oral Health Zone Program[®] in California.

The Orange County NCOHF Oral Health Zone Program is engaging a range of local constituent groups and stakeholders in a comprehensive approach to breaking the cycle of severe tooth decay and its devastating effects on local families. The support of the Delta Dental Community Care Foundation will help NCOHF achieve its goals to educate Orange County residents about oral health, expand services for at-risk populations, and improve access to care and oral health education throughout the area.

"We are big believers in helping a child smile every day, and initiatives such as this go a long way toward reaching the underserved and helping more people achieve good oral health," said John Yamamoto, DDS, vice president of Professional Services for Delta Dental of California, which oversees the Delta Dental Community Care Foundation.

"This generous donation from the Delta Dental Community Care Foundation will help deliver critical oral health services and education to children and their families in Orange County," said Fern Ingber, NCOHF President and CEO. "We look forward to building a lasting partnership as we implement and expand our smile-saving programs throughout the region."

About Delta Dental Community Care Foundation and Delta Dental of California

The Delta Dental Community Care Foundation (ddccf.com) provides grants to nonprofit community clinics and health care programs, striving to improve oral health for underserved children and adults through treatment and education. It is the philanthropic branch of Delta Dental of California, the state's largest dental plan, which is headquartered in San Francisco. Delta Dental of California and its affiliated companies provide dental benefits to 27 million people in 15 states plus the District of Columbia and are part of the Delta Dental Plans Association, the nation's largest dental benefits system.

About National Children's Oral Health Foundation: America's ToothFairy®

National Children's Oral Health Foundation: *America's ToothFairy* (NCOHF) is dedicated to raising awareness of the #1 chronic childhood illness: pediatric dental disease, facilitating the delivery of comprehensive oral health services and eliminating this preventable disease from future generations. With a growing Affiliate network of exemplary non-profit community programs, the *America's ToothFairy* Kids Club, professional and student service programs, *America's ToothFairy* is building a powerful, united effort to eliminate tooth decay and protect the smiles of our most vulnerable children. Also extending services in Canada as *Canada's ToothFairy*, NCOHF is reaching children throughout North America. For more information, please visit www.AmericasToothFairy.org.